

Shine a Light on Youth Homelessness

Campout 2023



Katherine's Place - under construction at 562 Tranquille Rd.

DEAR BUSINESS CHAMPION,

We need your urgent assistance to ensure youth in our community have safe housing and supports. You can help us in this mission by signing up as a sponsor for A Way Home Kamloops' 7th annual Campout to End Youth Homelessness happening on December 8th-9th 2023. We invite you to be a part of this life changing event, either as a sponsor or a camper. Either way, your efforts will directly impact local youth with all funds raised going to AWHK programs.

THE ISSUE

- There is currently a lack of supportive housing for youth in our community, AWHK has an average of 60 youth on the waitlist for housing
- Youth are aging out of Government care at age 19 without supports
- Youth are living in unsafe/unstable homes and living rough outside
- The longer a youth has been homeless the more trauma they experience, and the more likely they are to continue to be homeless or become homeless again later in life

THE SOLUTION

- Youth need appropriate housing and supports
- 2023 Campout Donations will go directly towards housing and programs at AWHK
- AWHK currently has 30 beds with supports for youth with 39 more coming in 2024
- *Katherine's Place* will help youth achieve their goals towards employment, training, education, health, mental health, recreation, life skills and anything else they need in order to get ready for independent housing

To learn more about
Campout 2023 visit
awayhomekamloops.com

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LEVELS OF SPONSORSHIP	BENEFITS OF SPONSORSHIP
<p>CAMPOUT CHAMPION \$7500 +</p>	<ul style="list-style-type: none"> • A representative from your company to give a prerecorded or live 3-minute presentation at the event • Media mentions with event promotion • Verbal acknowledgement at the event ceremony • Display your company sign at the event • Included on Partnership poster • Thank yous in our Campout newsletters (3) • Social media thank yous (3) • Logo displayed in-person at AWHK & online • Charitable tax receipt*
<p>TITLE SPONSOR \$4,500 - \$7,499</p>	<ul style="list-style-type: none"> • Media mentions with event promotion • Verbal acknowledgement at the event ceremony • Included on Partnership poster • Thank you in our Campout newsletter (1) • Social media thank you (1) • Logo displayed in-person & online • Charitable tax receipt*
<p>GOLD SPONSOR \$2,500 - \$4,499</p>	<ul style="list-style-type: none"> • Included on Partnership poster • Social media thank you (1) • Logo displayed in-person & online • Charitable tax receipt*
<p>SILVER SPONSOR \$1,000 - \$2,499</p>	<ul style="list-style-type: none"> • Logo displayed in-person & online • Social media thank you (1) • Charitable tax receipt*
<p>BRONZE SPONSOR \$500 - \$999</p>	<ul style="list-style-type: none"> • Logo displayed in-person & online • Social media thank you (1) • Charitable tax receipt*
<p>CONTRIBUTOR \$100 - \$499</p>	<ul style="list-style-type: none"> • Logo on A Way Home Kamloops website • Charitable tax receipt*

**Allowable amount for charitable return may vary depending on sponsorship benefits*

Contact us to sign-up or learn more at:

admin@awayhomekamloops.com

250-828-0446

A Way Home Kamloops Society

653 Victoria St.

Kamloops, BC, V2C 2B3

Charitable Number: 75431 9689 RR0001